



# 2021 IMPACT REPORT



# **CHAIR'S STATEMENT**

Dear Fellow LFC Stakeholders.

2020 and 2021 were years of tumultuous and unprecedented changes in our relationships with work, schooling, and government. In 2020, the world witnessed just how essential technology and access have become to work and education. Then 2021 made it clear that this impact was not limited to just work and education. The way we interact with each other in everything from doctor's appointments, to family reunions, to basic government services has rapidly evolved, out of both necessity and preference. Daily life is increasingly computer-based and online. Last



year, many families received their first-ever computer from LFC, and it allowed them to find vaccination sites and access Covid treatments that were not available to them without the use of an LFC computer and the skills to use it. In 2022, being on the wrong side of the digital divide can mean not having access to timely food benefits, unemployment income, or basic healthcare when you need it most.

Last year also brought with it a long overdue recognition of the ways social, racial, and economic inequalities affect access to the kinds of opportunities that far too many have taken for granted. We are now beginning to understand the true extent and impact of the digital divide, and the numbers are staggering. Across the United States, more than 4.4 million families with children still do not have access to a computer, and more than 9 million do not have the internet access required for remote work or schooling. For Black and Latino families, more than 30% still do not have stable internet access and a computer at home. And for all students in households with an income of less than \$20,000 per year, that number jumps to over 40%. Here in California, the home of silicon valley, more than 40% of families do not have the computers or internet access required for distance learning, and more than 25% of Hispanic families still have no internet connection at all. Last year we also saw clearly just how much of a difference a computer, internet access, and technology skills make to those who may be left behind.

Today we understand that working and schooling from home are not passing fads or compromises related to the pandemic, but rather ideas and systems that have become cemented into our daily lives. At the beginning of 2022, 38 states have decided to enact some form of permanent virtual schooling, and many of the world's best companies are moving to permanent remote work models. Those numbers are expected to rise even more in the next few years. As technology becomes ever more central to life and livelihood, there

### **CHAIR'S STATEMENT (CONT.)**

is no going back to a world where success can be viewed as independent of technological access and aptitude.

Thanks to our stakeholders like you - our donors, partners, clients, staff, volunteers, board, and community members - LFC has been honored to play a leading role in providing access to technology and digital fluency education for our community. Working with our diverse private and public partners, LFC will continue to pave the way, innovate for tomorrow, and create purposeful and enduring impacts for our community. Special recognition must be given to our new executive director, Gabriela López-Chávez. Following the tenure of Christian Mendelsohn, our founder and first executive director, Gabriela joined LFC at a particularly challenging time for the world, and hit the ground running! Gabriela brought her unparalleled passion, insight, and skills to some of the most pressing problems in our community. What LFC has accomplished in 2021 would simply not have been possible without the steadfast support and expertise of both of Christian and Gabriela.

Countless stories and statistics from the last few years have shown just how essential computers and digital fluency can be in creating lasting positive changes for underserved individuals and families. Now is the time to redouble our efforts to deliver the LFC programs and services that have proven successful. With your continued and generous support, LFC will stay ahead of the curve and continue to meet the challenges of our everchanging and unpredictable world. I hope that you will join us in making a better and safer future for all those we serve now and in the future. Thank you on behalf of everyone at LFC and the many thousands of people you have helped by supporting our vision and programs.

Sincerely,

Stephen Lieberman, Chairman

March 2022

#### **Board of Directors**

Stephen Lieberman, Chair Chip Lenno, Secretary Jacob Siefke, Treasurer Hugo Alameda Stephen Bernasconi Debbie Cartmill Brooke Higgins Arlene Krebs, Emerita



#### Thank you, Christian!

LFC's impact would not have been possible without the vision and hard work of its founder, Christian Mendelsohn. Thank you for your 12 years of commitment and service, Christian.

# Computer Distribution & Repair



"Estoy estudiando en Hartnell y ocupo una computadora para entregar mis tareas y asistir a mis clases" - LFC Client 2021

"I'm studying at Hartnell and need a computer to submit my assignments and attend classes."



1,125
Total Compute

Total Computers
Distributed



172

Computers

Donated at no cost



122

Number of Repair Services



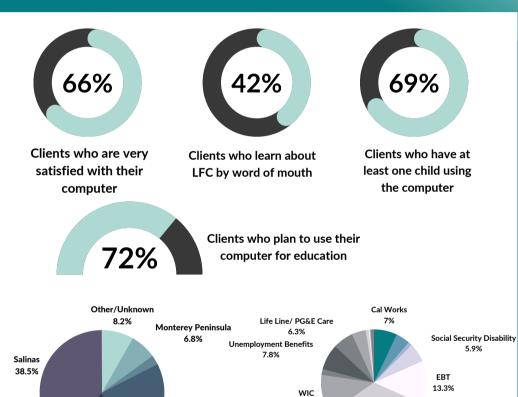
541

New Qualifying Applicants



# Computer Distribution and Repair Client Demographics

"I lost my job in 2020 due to covid 19 closures and it has impacted our lives very much. Financially everything has changed. We are now struggling and I'm looking for work." - LFC Client 2021



South County 29%

Client's Area of

Residence

Gonzales

14.8%

11.9%

Medical/ Healthy Familys

Benefits experienced by client or

their family

## **Digital Fluency**

"Para mi estuvo muy bien su forma de enseñar y nos tuvo paciencia"

- Digital Fluency Participant, Gonzales Adult School

"For me, [the instructor's] way of teaching was great and she was patient with us."





332

Participants in Group Digital Fluency Classes



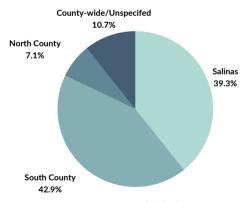
**72** 

Together and Connected Family Workshop Participants



3

Specially-designed class cohorts for local partners



Location of Digital Fluency Classes/Workshops



"I am in love with your program. The presenter was fantastic and flexible." - Partner Organization

# Connecting Seniors to Technology

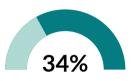
In 2020, LFC launched this new program, with the support of the Monterey County Area Agency on Aging. The program is aimed at reducing isolation among seniors in our community by teaching them basic digital skills. Since then, Connecting Seniors with Technology has served 118 seniors and counting!





118

Seniors provided with small group and individual digital fluency instruction



Seniors with iPhones - the most common device amongst our

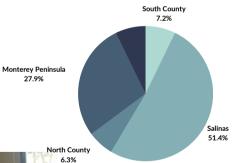
participants



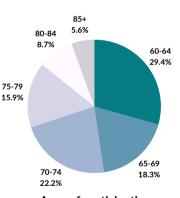
Seniors without a device

Seniors reporting they received 2 or more classes

68%



Residence of participating seniors



Ages of participating seniors



"I gained confidence [in using] email by practicing." - Participating senior





### **Volunteer Program**

" I had a good time knowing [that] what I was doing was making an impact on people."





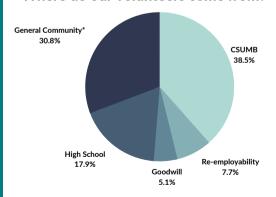


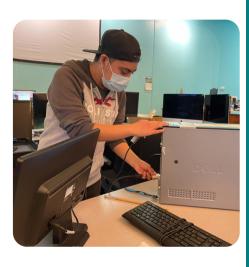


16-24

Average age of our volunteers

#### Where do our volunteers come from?





"My volunteer experience was great. I was welcomed by kind people. I cleaned out and removed hard drives/RAM from computer systems."

<sup>\*</sup>All volunteers that served at LFC and were unaffiliated with a partner organization

### **Our Volunteers**

LFC would not be able to serve our community without the hard work of the individuals who volunteered with us in 2021. Thank you to the volunteers listed below for all their support!



Aaron Halpert Adrian Martinez Ari Garcia **Arthur Schoenstadt Barry Groves** Bijan Emadi **Brandon Whaley Brian Cabonneau** Campbell Le Carlos "Chuck" Vargas **Carlos Vargas** Cezar Filimon **Claudia Torres** Crystal Ruiz-Munguia Daniel Wadell **Daniel Tovar David Krupczak Emely Real** Ernesto Garcia Gabriel Cano-Sandoval Holden Shoone Jack Jeffery Jared Lopez Jesse Osorio Jessica Simone Joanna Osorio Joaquin Sanchez

John Bean





Jose Santiago Kailah Combs Karl Pfeiffer Karolina Rodriguez **Kevin Espinas** Kyla Grau Kyle Jackson Lucas Kotowski Marciana Yeater Marcos Arroyo Maria Meiia Martin Galvez Mashal Imtiaz Maxwell Eickele Miguel Aceves Miguel Nunez Miranda Urive Noah Rodriguez Pedro Avalos Rick Pharoah Rika Takahashi Roy Reneker Sebastian Del Toro Steve Harner Sunny Milligan **Ulises Paiz** Vanessa Hernandez Yesica Aguilar

# **Our Donors and Partners** \$305,887

raised in donations, grants & contracts in 2021



#### **Donors**

Susan Andeen



Bob & Chris Cloke





Fitzpatrick Foundation



Tamara & Ruben Harris

David Huey & Carla Hudson Family Foundation of the Community Foundation for Monterey County

James W. Keesling

Kenvon Family Fund

Larry & Patti Kenyon

Michael Matson

Terry & Susan McNellev

Giovanni Mirabella



**MPVS** 



Chieko Nozaki





Reneker Family



Spectrum

Galavna Wade





Monterey County Gives! Donors

#### **Partners**

AI BA

Area Agency on Aging

Americorps/Napa County Office of Education Re-employability

Chispa

Corvel

CSU Monterey Bay

Goodwill

Gonzales Adult School

Daveera

Dr. Kent Glenzer

Monterey County Free Libraries

MCOE Migrant Education NCUSD Migrant Education

Salinas City Elementary School District

Salinas Public Library

Salinas Union High School District

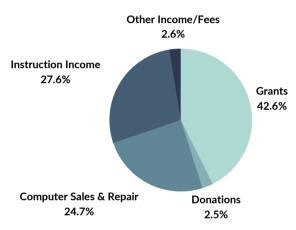
Superior Court Monterey County

Over 100 community members and businesses who donated their computers and equipment to LFC

# 2021 Financial Overview



#### Income



Total Budget: \$360,369.31

### Goals for 2022

LFC is focused on increasing its digital inclusion services in 2022 by providing the tools and skills needed to close the digital divide. LFC's goal is to provide **1,700** computers in 2022 and serve **10,000** people in our community. LFC aims to focus its efforts on Digital Fluency and Digital Citizenship, by informing our community about responsible use of technology and media, as well as ways to keep cyber secure.



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