

SUMMER NEWSLETTER



April - June 2022



Quarter 2 at a Glance



DIGITAL LITERACY

- Connecting Seniors to Technology: 24
- SCESD Cohorts: 36 classes
- ALBA : 3 classes
- Charter Spectrum : 4 classes
- Custom Workshops: 3 series



REFURBISHING

- 226 Laptops & Desktops Distributed



VOLUNTEERS

19 volunteers volunteered over 1,300 hours of support between April and June



We are grateful to the Community Foundation for Monterey County for their generous support of LFC through their 2022 Impact Grants program! We look forward to providing education, access and information on digital citizenship to our community through your support.



PROUD HOST OF



We want to thank the Monterey Peninsula Foundation, host of the AT&T Pebble Beach Pro-Am and Pure Insurance Championship Impacting the First Tee for their generous grant donation to LFC through their AT&T Birdies for Charity - Bridging the Digital Divide program. We can't thank you enough for your support in helping address digital access.



VOLUNTEER CORNER

On June 25, 2022, LFC held its largest volunteer event since before the pandemic! Approximately 20 volunteers, Board Members and staff were in attendance. This event was a time to show our gratitude and appreciation for the volunteers who have served at LFC in this last year. Everyone enjoyed the pizza, salad, and authentic Hawaiian shaved ice! I would also like to thank the businesses who were generous enough to donate food and prizes to our raffle.

Special thanks to:

- Ono Ono Hawaiian for coming and serving authentic Hawaiian shaved ice
- The Salad Shoppe for donating a large salad and dressing
- Cheesecake Dreamations for donating 3 dozen cheesecakes
- The Butter House for donating a gift card to our raffle
- Chipotle for donating two gift cards to our raffle
- Park Row for donating a gift card to our raffle
- Cosplay Cafe LLC for donating fresh tea to our raffle
- The Green Directive for donating a gift card to our raffle
- PNP Paint Parties for donating two paint kits



THANK YOU, MARCI!

Marci has completed her term with LFC as our Americorps VIP Fellow. During her year at LFC, Marci was instrumental in rebuilding our volunteer program. She developed an orientation system and exit interview system to get feedback from the volunteers and recruited and trained 50 volunteers, which include one time volunteers and high value volunteers serving over 20 hours. Thank you for your service, Marci and we wish you all the best in your new career endeavors!



WELCOME BROOKE!

Please join LFC in welcoming Brooke Higgins to our Board of Directors. Brooke Higgins is a teacher, coach, and counselor at the Stevenson School and also runs his own test prep and tutoring business. He received a BA in Spanish from Boston College as well as an MBA in International Marketing from the Middlebury Institute of International Studies. He has held a variety of marketing management positions in banking, food service, and educational industries. Having lived in Chile for almost five years, Brooke is fluent in Spanish. Committed to service, Brooke started his career at the Inner City Teaching Corps in Chicago and previously worked as a volunteer at Loaves, Fishes and Computers. He is excited to join the board to bring both his marketing experience and his passion for service. Welcome, Brooke!

TECH TIP: BACK TO SCHOOL SOCIAL MEDIA POST SAFETY



Kids are returning to school, which means many might be getting a new device along with their backpacks and books. It's also a time proud parents and guardians post back-to-school photos on our social media. While sharing these important milestones with friends and family is exciting, protecting our family from potential identity theft, fraud, or other potential risks is also important.

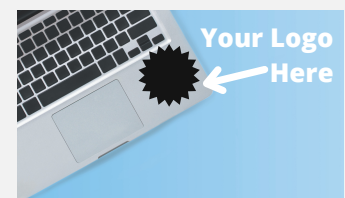
Do you post your child's first day of school or other milestones on social media? Here are five tips to keep them and you safe:

- 1. Keep it vague:** Consider limiting information such as your child's school or teacher's name from your posts. If they have a uniform with school insignia, consider blocking or blurring it before posting.
- 2. Consider your #hashtags:** While hashtags can seem fun and can be a great way to bring traffic to a page or event, it also makes it possible for your photos to be found by people you had no intention of sharing with. Consider limiting any hashtags like #firstdayofschool, which may be easy to locate.
- 3. Get their consent:** When we post anything about our children, we may be doing so without their consent and contributing to the amount of data collected online. Ask your child what they feel comfortable sharing and respect their privacy.
- 4. Limit your audience:** Did your Instagram profile start as a place to share with immediate family and now includes co-workers? Consider a separate, private page, or specify whom you want to share with before posting. Most social media apps have a "close friends" option or ways to filter who should see your post.
- 5. Share your Personal Privacy Policy:** Inform your family members, co-parents, and friends about your sharing policy and what the parameters are for sharing. Schools and daycares typically have a media release where you may opt out of having your child's image shared. Make sure you read and obtain a copy before signing.

If you'd like more information on social media safety, including social media safety tips for kids, visit our [Linktree](#) for resources.

HELP US GET LAPTOPS TO FAMILIES: BE AN OPPORTUNITY THROUGH TECHNOLOGY SPONSOR!

Laptops are a popular item requested by clients in need of a computer. LFC's goal is to make laptops more affordable and accessible to families and we need your help. If you are interested in serving as an Opportunity through Technology Sponsor, you can make a difference to a family in need. \$150 supports one standard laptop for a family in need and \$75 provides a chromebook for a unhoused or individual in need. . Sponsored laptops will include a decal showcasing the sponsor's logo Contact Gabriela at (831) 915-4368 or via [email](#) for more information!



CHECK OUT OUR IMPACT REPORT

If you haven't had an opportunity to review our Annual Impact, click [here](#) to read about our work in 2021.